# GEEPHON





## 7/24 Digital Signage 2500nit BAB Eclipse Series

The next-generation BAB series window display is equipped with Eclipse UV Shield technology, effectively protecting the screen from UV-induced screen yellowing and blackening caused by sunlight. With High Luminance Efficiency Technology, it delivers the high brightness levels required for window displays (2500/3500/4500 nits) while significantly reducing energy consumption compared to similar products. This makes it the perfect balance of exceptional performance and energy efficiency.

### BAB5525A-AA-25

#### **ECLIPSE** • Eclipse Shield

The window-facing series, equipped with Eclipse Shield, protects against UV rays and excessive heat. Its high-luminance efficiency technology reduces energy consumption and operating temperatures without compromising brightness, effectively preventing issues such as screen blackening and yellowing.



#### High luminance efficiency

The window-facing series, featuring high-luminance efficiency technology, achieves superior brightness while reducing energy consumption compared to other products at the same brightness level. It offers a perfect blend of performance and energy efficiency, delivering a viewing experience that is both brighter and greener.



#### Green Technology

- Features ultra-low power consumption.
- · Achieves energy savings of up to 65%.



#### Optimal Visual Clarity

- · High-performance image processor.
- · Delivers true color expression and high resolution.
- Offers adjustable picture quality and white balance.



#### High Reliability

- Wide Operating temperature
- -10°C ~ +35°C(Direct Sunlight); -10°C ~ +45°C(w/o Direct Sunlight)
- IP5X Front panel

The equipment has excellent dust-proof performance and can easilycope with the needs of indoor scenes.



#### Fanless Design

- Enhanced cooling design: fanless without compromising brightness.
- Work smarter, not louder enjoy a fanless design for a distraction-free experience.



#### Outdoor Optimized High-Bright Display

- Achieves 2500 cd/m<sup>2</sup> for exceptional brightness.
- Ensures excellent visibility in direct sunlight
- · Includes a smart light sensor for optimal brightness adjustment.



### Local Dimming Innovation

- Implements LDM with an extensive number of zones.
- · Achieves an ultra-high contrast ratio up to 250,000:1.



#### Enhanced Component Design

- · Lightweight design for easy handling.
- · Constructed with high-strength aluminum alloy for durability.
- · Modular components facilitate maintenance and replacement.



· Polarized Sunglasses Compatible

# Specification

### **Hardware Specification**

Panel	IPS
Display Size	55 inch
Protection Glass	N/A
Protection Level	IP 5X (Front Panel)
Front Color	Black
Shell	Aluminum
Set Dimension (L*W*D)	1232 x 702.8 x 56.85mm
Bezel Width Width(mm)	10mm
Active Display Area (H*V)	1209.6 x 680.4mm
Resolution	1920 x 1080
Туре	MiniLED BLU
Brightness(Typ.)	2500 cd/m <sup>2</sup>
Contrast Ratio(Typ.)	250000:1
Viewing Angle(H/V)	178°(H) x 178°(V)(CR≥10)
Display Colors	16.7M
Color Gamut	72%
Response Time	6ms (Typ)
Operation Hour	24/7
Panel Orientation	Landscape/ Portrait
Smart Solution	PTC.DT1AHE-LAB
Connectivity	USB2.0*2, HDMI In*2, HDMI Out*1, Ethernet(RJ45)*2,
	RS232(RJ45)*1, Line Out*1, Sensor*1, IR In*1
Power	Input Supply: 100-240V AC , 50/60Hz
Max Power Concumption	190W
Typical[W/h]: (IEC 62087)	92W
Speaker	5W/8Ω *2
IR	External connection
Touch	N/A
Camera	N/A
Installation	Wall mount
VESA Mount	400 x 400mm
Package(W*H*D)	1404 x 867 x 180mm
Weight (kg)	N.W: 25.9 kg G.W: 31.3kg
Operating Temperature	-10°C ~ +35°C(Direct Sunlight)
	-10°C ~ +45°C(w/o Direct Sunlight)
Storage	-10°C ~ +60°C

### **System Specification**

CPU	ARM Quad Core Cortex-A73
GPU	Arm Mali-G52 MC1
Operating System	Android 14
Screen Health Remote Management	Smart Backlight Control - Yes Smart Temperature Control - Yes Smart Fans Control - No(Fanless) Smart Monitoring System Cloud - Yes/CetusMSC Overheating Protection - Yes
Cloud Advertising Distribution System	Optional
Cloud Splice System	Optional
Memory	DDR4 4GB(DDR4 8GB Optional)
Storage	EMMC 32GB
Ethernet	Ethemnet (RJ45) WiFi 802.11b/q/n/ac
	4G LTE(FDD/TDD) (Optional)
Panel Image Rotation	
Panel Image Rotation Video Decoder	4G LTE(FDD/TDD) (Optional)
	4G LTE(FDD/TDD) (Optional) 0/90/180/270 Angle Rotation
Video Decoder	4G LTE(FDD/TDD) (Optional) 0/90/180/270 Angle Rotation MPEG-1/2/4,H.264,HEVC,VP8,VP9,AVS+,AVS2,AV1

#### What's in the box

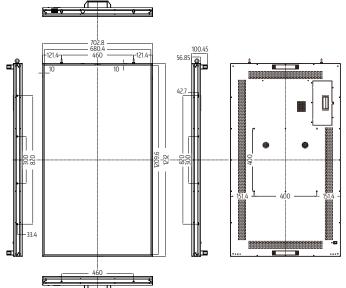
Power Cable	x 1 Power cord (based on region)
Remote Controller	x1
RS232 Adaptor	x1
Wifi Antenna	x1
IR Receiver	x1
Lifting Ring	x 2
Fillier Pad	x2
Spring Pad	x2

#### Warranty

Warranty	Three year or by contract	
VVdHdilly	Three year or by contract	

#### **Dimensions**

Unit: mm





<sup>\*</sup> Compatibility may differ by equipment.

\* Software compatibility may change over time. Please contact your regional sales representative for details.

\* Specifications are subject to change without notice, so please contact sales team to verify before ordering